

<b>DATE : 10 NOVEMBER 2014 (MONDAY)</b>		<b>Social Science and Technology Management (STM)</b>	
<b>Room : TIARA 4</b> Parallel Session 1			
<b>PROGRAM CHAIR : PM DR MD NOR HAYATI BIN TAHIR</b>			
Paper ID	Title	Time	
137	Online Library Databases Quality and Users' Satisfaction: A Case Study at a Malaysian Technical University	11.30am-11.45am	
56	Foreign Direct Investment and Performance of Japanese Subsidiaries in Malaysia	11.45am-12.00pm	
72	The Initiatives of Green Supply Chain Management (GSCM) in the Malaysian Construction Industry	12.00pm-12.15pm	
160	i-Traktor: Ploughing Incentive Management System for Malaysian Paddy Farmers	12.15pm-12.30pm	
46	Investigating the Gap Between University and Host Company in Students Performance Assessment and Evaluation for Industrial Training Programme A Case Study	12.30pm-12.45pm	

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<b>Room : TIARA 4</b> Parallel Session 2			
<b>PROGRAM CHAIR : DR ISMI RAJANI</b>			
Paper ID	Title	Time	
50	Factors Of Relationship Between Occupational Stress, Developing Training Needs And Performance Enhancement Of Smes' Employees In Melaka	2.30pm-2.45pm	
135	Determining The Contribution Of DEA Efficiency Using Shapley Value.	2.45pm-3.00pm	
141	Konsep Al-Quwwah Al-Insaniyyah Menurut Perspektif Al-Quran, Kepentingannya Dalam Pengajaran Dan Pembelajaran Serta Kesannya Di Dunia Industri	3.00pm-3.15pm	
161	Aligning and Giving Meanings On Student Learning: A UniMAP Journey Facing New Challenges	3.15pm-3.30pm	
152	Ergonomic Assessments of Laboratory Working with Seating and Standing Postures	3.30pm-3.45pm	

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<b>Room : TIARA 4</b> Parallel Session 3			
<b>PROGRAM CHAIR : PM DR AHMAD ROZELAN YUNUS</b>			
Paper ID	Title	Time	
51	Capturing New Customer by Using Advertisement on Parking Ticket	4.00pm-4.15pm	
15	Kesan Pembangunan Jalan Raya Terhadap Pembelajaran Pelajar dari Aspek Keselamatan	4.15pm-4.30pm	
123	Development of a Network DEA Model to Measure Production Line's Performance: A Case Study for Automation and Labor Combination	4.30pm-4.45pm	
52	Behind The Eco Product Innovation Efforts: A Systematic Literature of Dynamic	4.45pm-5.00pm	
85	Defining the Characteristics of Digital Natives among Malaysian Technical University Networks' Students	5.00pm-5.15pm	

<b>DATE : 11 NOVEMBER 2014 (TUESDAY)</b>		<b>Social Science and Technology Management (STM)</b>	
<b>Room : TIARA 4</b> Parallel Session 4			
<b>PROGRAM CHAIR : DR ANIDAH ROBANI</b>			
Paper ID	Title	Time	
53	Giving Back Is Always a Good Option	9.45am-10.00am	
23	Approach of Assessing 'Hands-on' in Laboratory Exercises in Engineering Technology Courses	10.00am-10.15am	
55	Entrepreneurial Competencies: Participation in Human Capital Development (HCD) Program	10.15am-10.30am	
168	Multilayer Perceptron (MLP) Vs. Multiple Regression (MR) Model: The performance evaluation analysis using Breast Cancer Database	10.30am-10.45am	
54	The Adoption Of Website For Private Business Sector In Klang Valley Malaysia	10.45am-11.00am	
58	Unified theory of Acceptance and Use of Technology (UTAUT): Empowering and acceptance of Technology in Malaysia	11.00am-11.15am	